



**fairy
unicorn
mermaid
princess
kitten**

A CARD GAME
OF CRAZY
CREATURES &
FANTASTIC
FAMILY FUN

only
\$75



**2-6
PLAYERS**



**15
MINS**



AGES 6+

So what's it like?

"Go Fish meets crack for
6 year old girls"

- Kickstarter backer



4

fumpk

3

fairkitten princess

3

fairycorn princess

3

kittycorn princess

3

mermicorn princess

3

fairmaid princess

3

merkitten princess

2

kitten princess

2

fairy princess

2

unicorn princess

2

mermaid princess

merkitten

fairkitten

fairycorn

fairmaid

mermicorn

kittycorn

fairy

kitten

mermaid

unicorn

How does it play?

1. Draw cards & 2. Make sets



Start with
a hand of
7 cards

Create a draw pile
and place the top
card face up

1. Draw cards
 - Ask for a card
 - One off the top
 - Play a Princess face up and draw
 - Pick up the top face up card

Make sets

- Play a Princess
- Match the symbols, crowns are wild
- One set per turn
- Pick up a card when you make a set
- First to 12 points wins



What's in the box?

138 Cards

- 50 Princesses
- 82 Followers
- 6 Reference Cards

4 page Rulebook
Telescoping box



Sell it to me!

- **Niche Niece Product: 5 - 8 yo girls**
- **Popular Kawaii / Chibi art style**
- **Popular artist - 300K Instagram followers**
- **Adjust to your pricing / less players = less cards**
- **Familiar game reference - Go Fish**

Where is it at?

- **Completed small Kickstarter - Pledge manager**
- **2 weeks out from Samples**
- **2 months from production**
- **1000 copy run**
- **Full commercial art rights**